



MCCP Moonlight Challenge Presented by Shawnee Peak



Saturday, February 22, 2014

Join us for an exciting evening of friendly competition and fun on the ski slopes - all in the name of supporting children in Maine who are fighting cancer and blood disorders. This event is a fundraiser for the Maine Children's Cancer Program, and is generously presented by Shawnee Peak. Form a team of four and compete against other teams to raise the most funds for the Maine Children's Cancer Program (and to clock the fastest average score on the race course)!

EVENT DETAILS

Location: Shawnee Peak (Bridgton, Maine)

Entrance Fee: \$250 per team of four

(Includes lift ticket, event t-shirt, post-race dinner, invitation to awards ceremony and live music performance, and the opportunity to meet local skiing and TV celebrities)

Prizes will be awarded based on individual fundraising, team fundraising, and fastest average team score.

EVENT SCHEDULE

4:00-10:00 PM	Mountain open to participants
5:30-7:30 PM	Moonlight Challenge Race
6:30-7:30 PM	Buffet Dinner in Main Lodge
8:00-8:30 PM	Awards Ceremony (Emceed by WMTW's Norm Karkos and presented by a surprise guest!)
8:30-10:00 PM	Live Music and Dancing in the Moonlight

Sign up today by visiting <http://mccp.kintera.org/moonlightchallenge>, and start encouraging friends, family and co-workers to support you in your fundraising efforts! For more information contact Tara Studley, MCCP Development Manager, at (207) 662-6274 or studlt@mmc.org

PRIZES AWARDED:

- **Top Individual Fundraiser:** - Two round trip JetBlue tickets to Colorado and two 4-day passes to any ski resort in Colorado
 - Second Place: - Season Pass to Shawnee Peak
 - Third Place: - \$100 gift certificate to Shawnee Peak
- **Top Fundraising Team:** - Crystal trophy engraved with team name/year (to be displayed at Shawnee Peak), four tickets to a 2014 Season Red Sox tickets and chauffeured ride to and from Fenway Park (*within a 200-mile radius of Fenway Park*)
 - Second Place: - Dinner for four at a Portland restaurant
 - Third Place: - \$100 gift certificate to Shawnee Peak
- **Fastest Team Average:** - Crystal trophy engraved with team name/year (to be displayed at Shawnee Peak) and a fabulous prize TBA
 - Second Place: - Dinner for four at a Portland restaurant
 - Third Place: - \$100 gift certificate to Shawnee Peak



MCCP Moonlight Challenge Presented by Shawnee Peak



BECOME AN EVENT SPONSOR FOR THE MCCP MOONLIGHT CHALLENGE:

The MCCP Moonlight Challenge is a wonderful way to show your commitment to children in Maine who are fighting cancer and blood disorders, while also gaining tremendous exposure for your business. Corporate sponsors are encouraged to display their corporate logo at Shawnee Peak during the month leading up to the event; in addition, corporate banners will hang at various locations along the race course during the week leading up to the event. Additional benefits to all sponsors include: company name and logo included on event banner, in event schedule and on all eMarketing materials (website, Facebook, eNewsletters). Specific sponsor benefits are as follows:

LEAD EVENT SPONSOR: Shawnee Peak

LEAD MEDIA SPONSOR: WMTW-8

GOLD MEDALIST: **\$5,000**

- Two four-member ski teams in MCCP Moonlight Challenge*
- Company logo prominently printed on all event collateral associated with the event
- Company banner prominently displayed at event
- Company listed/named as gold medal sponsor in all news releases and media events, to be distributed and broadcast throughout Maine and bordering areas of New Hampshire
- Eight event-branded articles of clothing
- Eight one-day lift tickets

SILVER MEDALIST: **\$2,500**

- One four-member ski team in MCCP Moonlight Challenge*
- Company logo printed on all event collateral associated with the event
- Mention of sponsorship in all news releases
- Four event-branded articles of clothing

*Normal registration per team of four is \$250. All team members receive lift ticket, event t-shirt, post-race dinner, invitation to awards ceremony and live music performance, and the opportunity to meet local skiing and TV celebrities.

For more information, please contact Tara Studley, MCCP Development Manager, at (207) 662-6274 or at studlt@mmc.org.

Thank you for helping us keep cancer from getting in the way of letting kids be kids!